

March 1, 2010



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**COLUMBIA HEIGHTS DAY  
INITIATIVE**

1314 Kenyon St NW  
Washington DC 20010  
[columbiaheightsday.org](http://columbiaheightsday.org)

**SAVE THE DATE**

**Saturday,  
August 28, 2010**



***In the heart of  
Columbia Heights  
Washington, DC***

We are lucky to live in such a great city that attracts hundreds of thousands of visitors and tourists each year to celebrate our nation, delivering much needed tourism and shopping revenue into the local market. As part of the Columbia Heights Day Initiative charter it is our group's purpose to promote our neighborhood's assets to tourists and other residents in the District of Columbia.

Our work culminates with the **Annual Columbia Heights Day**, scheduled this year on **August 28, 2010 at Harriet Tubman Elementary**, a day when our neighborhood's cultural, housing, shopping and dining assets are showcased, allowing others to fall in love with Columbia Heights.

As with previous years, our neighborhood festival showcases *only* local vendors, restaurants, musicians and non-profit groups; you will not find vendors from outside of DC. We work with all participating Columbia Heights businesses and residents to increase business visibility, as well as put on a really fun day filled with music and activities. In past years, participating restaurants enjoyed increased sales and were exposed to new clientele that still visit them to this day.

Large and small alike, from DCUSA to Sticky Fingers Bakery to Harriet Tubman Elementary, sponsors and vendors have experienced a direct impact from participation from festivals past. This year promises to be even more delightful; together we can make Columbia Heights a must see for all visitors of the nation's capital and *the* neighborhood that DC residents love to visit.

In order to put on the festival, we rely on support from our business and residential neighbors, including past support from Mayor Adrian Fenty, Ward 1 Councilmember Jim Graham and ANC1A. This year, we are asking that you participate in this year's festival with a financial contribution; you may use the attached sponsorship form as your guide. Certain donations will ensure that you are reserved a table and/or space at the festival.

As always, your input is included in the planning of this year's festival... this is your festival too. We are always open to new ideas and suggestions...and we always welcome new members to the planning committee.

Don't forget, your charitable contribution is tax deductible to the extent permitted by law, as the Columbia Heights Day Initiative is a 501(c)(3).

If you have any questions, comments or suggestions, please feel free to contact us via e-mail at [info@columbiaheightsday.org](mailto:info@columbiaheightsday.org).

Sincerely,

Sergio L. Herrera  
President  
Columbia Heights Day Initiative

# 4<sup>th</sup> Annual Columbia Heights Day Festival Sponsorship Form

Saturday, August 28, 2010

11:00 am to 6:00 pm

Harriet Tubman Elementary School



“If you haven't explored the Northwest neighborhood of Columbia Heights much, this is definitely the weekend to rediscover it.”  
*The Washington Post, 8/28/09*

I / We would be delighted to participate. Please complete and return:

## Sponsorship

### **Festival Sponsor** (\$3,000)

Named as “Title Sponsor” of the 2010 Columbia Heights Day on all promotional and marketing materials including print advertisements, all press releases, and festival banners; company name and logo (with link on [www.columbiaheightsday.org](http://www.columbiaheightsday.org) website) and commemorative t-shirt; booth space at festival in high visibility location; and fundraiser held at your place of business.

### **Community Benefactor** (\$1,500)

Recognition on all advertisements including print advertisements, all press releases, and festival banners; company name and logo (with link on [www.columbiaheightsday.org](http://www.columbiaheightsday.org) website) and commemorative t-shirt; and festival space.

### **Main Stage Underwriter** (\$1,000)

Recognition on main stage banner; company name and logo (with link on [www.columbiaheightsday.org](http://www.columbiaheightsday.org) website) and commemorative t-shirt; and festival space.

### **Canopy Sponsor** (\$750)

Recognition on canopy banner; company name and logo (with link on [www.columbiaheightsday.org](http://www.columbiaheightsday.org) website) and commemorative t-shirt; and festival space under your sponsored canopy.

## Booth Space

Booth spaces are available as either a space under a communal canopy (approx. 70ft x 50ft) or utilizing own tent (no larger than 12ft x 12ft). Tables and chairs are provided for all spaces.

### **Corporate** (\$1,000)

For-profit business, with national or international operations.

### **Partisan Political** (\$500)

### **Government** (\$400)

Federal or D.C. Government entities.

### **Non-partisan Political** (\$200)

### **Columbia Heights Business** (\$200)

For-profit business having local operations in the Columbia Heights neighborhood, that are not Corporate or Government (see descriptions above).

### **Local Non-Profits, Community Based Organizations and Artisans** (\$100)

Organizations or artisans having local or regional operations.

Checks are due by **August 4, 2010** and made payable to:  
**Columbia Heights Day Initiative**, 1314 Kenyon St. NW, Washington, DC 20010  
*Financial donations are tax deductible according to Section 501(c)3 of the IRS Code*

Your name: \_\_\_\_\_

Organization / Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Comments: \_\_\_\_\_